

	Presenting \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Sponsor name or logo included on all year-round printed and electronic marketing materials (through May 31, 2025)	✓	✓	✓	✓	✓
Sponsor name or logo included on the MJCCA website	✓	✓	✓	✓	✓
Sponsor name or logo included on all banners and signage displayed before, during, and after the Book Festival	✓	✓	✓	✓	✓
Opportunity to be the Presenting Sponsor of one author program during the Book Festival	✓	✓	✓	✓	✓
Sponsor recognition in the Book Festival brochure	✓	✓	✓	✓	✓
Seating in the VIP Sponsor and Patron section	✓	✓	✓	✓	✓
Invitation to the Sponsor and Patron Reception	✓	✓	✓	✓	✓
Complimentary sponsor passes to the Book Festival	20	12	8	6	4
Opportunity to provide a Member Perk or special offer to all MJCCA members	✓	✓			
Reserved VIP seating at all Keynote events	✓				

To sponsor the 2024 Book Festival of the MJCCA, please contact Amy Royals at amy.royals@atlantajcc.org or 678.812.4143. For additional details about the Book Festival of the MJCCA, visit atlantajcc.org/bookfestival.

**2023 BOOK FESTIVAL
HIGHLIGHTS**

10K+ Attendees
32 Authors
28 Events

156 Patrons
39 Sponsors
30 Volunteers